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**Wadia Digital Extends Today's Digital Audio Sources
With A New u (USB) Upgrade
for Wadia Decoding Computers**

**-- PC's Evolve Into High Performance Media Servers
With the Addition of Wadia's u Upgrade for Wadia Decoding Computers --**

LAS VEGAS, NV, January 8, 2009 – Wadia Digital, a high-end audio company dedicated to the continual refinement of digital audio technologies, has announced a new upgrade that embraces the PC as a digital audio source and extracts the utmost of their achievable fidelity, using Wadia's award-winning digital audio enhancements.

The new **u Upgrade** input for Wadia decoding computers ("u" being an abbreviation for USB) brings exciting new levels of musical realism and excitement to digital files stored on any personal computer or media server. Designed as a mezzanine board for Wadia's extensive current and legacy digital-to-analog converters (DACs), the **u Upgrade** (SRP: \$TBD) is distinguished by a new 24-bit, 96kHz ClockLinked USB input that acts as a high-resolution pipeline for data transfer from digital audio sources such as PCs. The data can then be processed through such Wadia technologies as DigiMaster™ .

"Today's audiophiles are listening to more digital sources than ever," says John Schaffer, President of Wadia Digital. "With the new **u Upgrade's** USB capability, the PC becomes a true media server, and can be easily integrated with a Wadia DAC for enhanced resolution that was previously unheard of for PC-based audio sources. Now, listening to music from a PC is no longer a compromise."

The **u Upgrade** utilizes Wadia's ClockLink™ technology to eliminate virtually all jitter in the digital domain, resulting in true high-resolution sound.



D I G I T A L I N T U I T I O N

Wadia Digital's u Upgrade will ship in March 2009, and will be available at select high-end audio specialists and the Wadia Digital web site – www.wadia.com.

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About Wadia Digital, Inc.

Founded in 1988, Wadia Digital (www.wadia.com) is one of the foremost high-end audio companies dedicated to the development of digital audio products. Wadia innovations have shaped and defined digital audio processing and conversion for the high performance consumer electronics industry. Wadia designs are born of a delicate balance of technology shaped by a passion for music. This combination of technical skill and understanding of musical enjoyment has allowed Wadia to produce superior digital playback components for over 20 years. For further information, product loans, and interviews with company executives, contact Adam Sohmer; Sohmer Associates, LLC; 718-499-9161, adam@sohmerassoc.com.



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